



Website Development Packages & Guidelines

Professional WordPress websites, clear expectations, and pricing that fits your project.

WEBSITE PACKAGES

Package	Starting price	Standard scope
Business Card Website	\$250	One-page business and contact presence.
Professional Business	\$700	Up to 5 standard informational pages.
Enhanced Professional	\$1,500	Up to 9 standard informational pages.

WHAT STANDARD DEVELOPMENT INCLUDES

Consultation and planning; WordPress setup; mobile-responsive layouts; client-supplied text, logo and branding; basic image preparation and light proofreading; standard navigation; testing and launch coordination. Final deliverables are defined in the signed agreement.

CLIENT MATERIALS & PROJECT START

Clients provide complete copy, logo, images and business details before development begins. We may prepare images, create agreed-upon visuals and make minor editorial refinements. Extensive writing and custom graphics are additional services.

ESTIMATED PROJECT TIMELINES

Business Card: 1–2 weeks **Professional:** 2–3 weeks **Enhanced:** 3–4 weeks.

Timelines are estimates and depend on complete materials, client feedback, approvals and third-party services.

REVISIONS & ADDITIONAL WORK

Two revision rounds are included after the initial presentation; each is one consolidated set of reasonable in-scope changes. Further revisions: **\$50/hour**, billed in 15-minute increments (\$12.50 minimum per request). New pages, major redesigns and specialized features require separate approval and may be quoted separately.

REVIEW & PROJECT INACTIVITY

Please provide consolidated feedback within five business days. Projects awaiting client materials, feedback or approval for **14 consecutive calendar days** may be placed on hold. Resumption depends on availability and may change the estimated completion date.

SEPARATELY PRICED SERVICES

Hosting, domains, ongoing maintenance, premium themes/plugins and subscriptions, advanced forms, e-commerce, booking or membership features, extensive copywriting and custom graphic design. Additional expenses are discussed for approval in advance. **Graphic design:** **\$50/hour**.

AGREEMENT & APPROVAL

A signed development agreement is required before work begins and governs final scope, payment terms and project-specific conditions in case of conflict.

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