



Website Care & Maintenance

Reliable WordPress care, clear pricing, and support that fits your business. Our plans focus on preventive technical maintenance, with optional content-editing time for websites that need regular updates.

Quarterly Care Plans

PLAN	QUARTERLY	WHAT'S INCLUDED
Essential Care	\$150 \$600 annually	WordPress core, theme and plugin updates; routine backup checks; security/firewall plugin checks; and basic website health reviews.
Business Care	\$225 \$900 annually	Everything in Essential Care, plus up to 1 hour of routine content edits per quarter.
Premium Care	\$350 \$1,400 annually	Everything in Essential Care, plus up to 3 hours of routine content edits per quarter and priority scheduling.

What Your Care Plan Covers

We apply routine supported WordPress software updates, check for obvious issues after updates, review available backup status, and check security tools and basic site health. Preventive maintenance reduces risk but cannot guarantee uninterrupted service or protection from every security threat.

Content Updates & Additional Work

Routine content edits include changes to existing text, contact details, and client-supplied images on existing pages. Unused editing time does not carry forward. Work outside the included allowance is billed at **\$50 per hour in 15-minute increments (\$12.50 per increment)**, with a **15-minute minimum per request**, after client approval. Billable time includes implementation, testing, and related troubleshooting.

Services Billed Separately

Website hosting, domain renewals, premium plugins (including WPForms), and third-party subscriptions are billed separately unless your written agreement says otherwise. For convenience, multiple services may appear on one invoice.

Scope & Scheduling

Major redesigns, new pages or features, migrations, e-commerce development, malware removal, and extensive troubleshooting require a separate estimate. Priority scheduling means requests receive scheduling preference; it does not promise immediate or 24/7 support. Plans are billed quarterly and are subject to an agreed service arrangement.

Ready to protect your website investment? Contact us to discuss the right care plan for your WordPress website.

Visual Flair Design | www.visual-flair.com | vfd@visual-flair.com
Success Through Vision & Style!